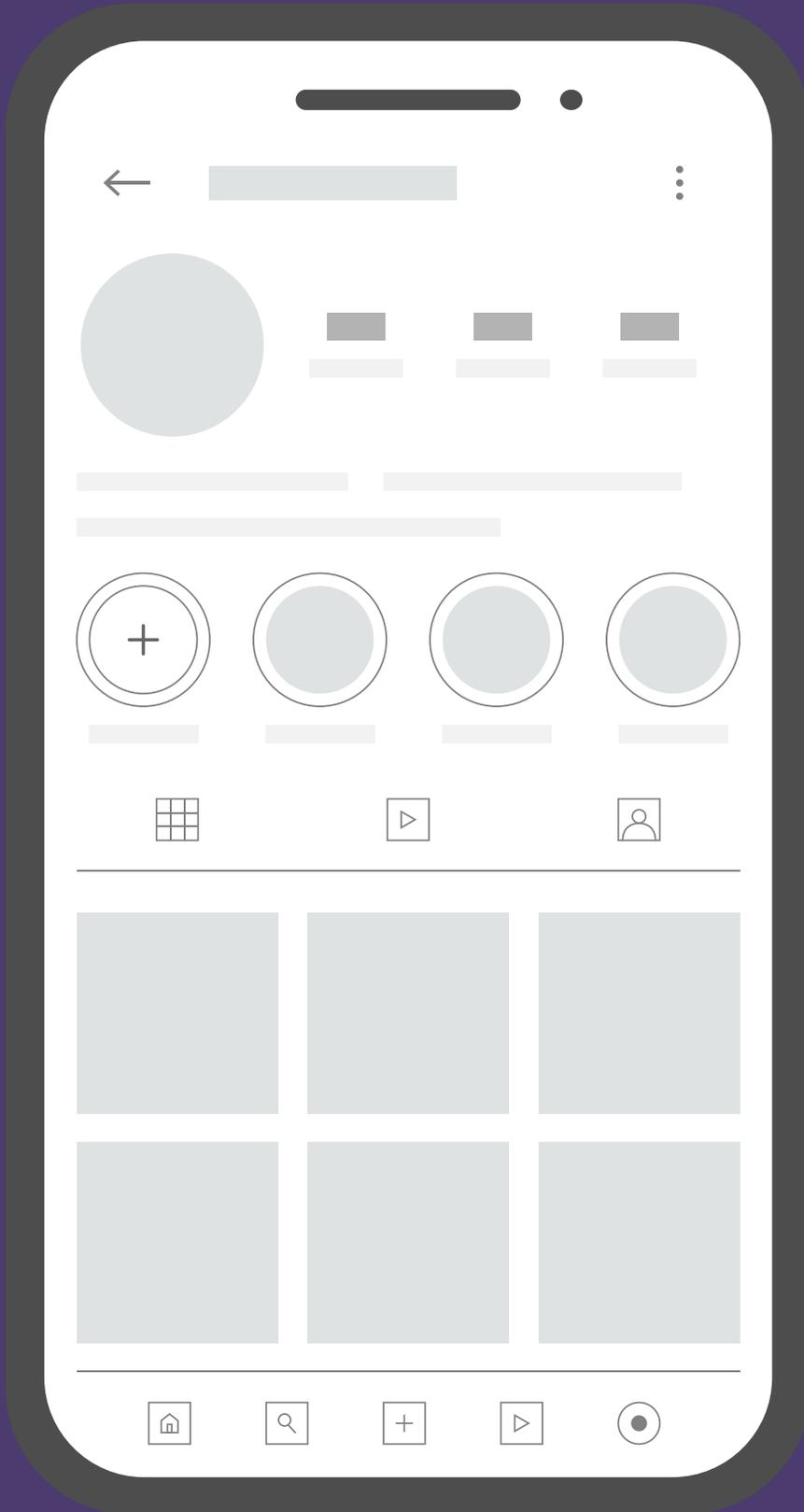


JAMISON KO

SOCIAL MEDIA &
DESIGN PORTFOLIO



OCU DESIGN & PRODUCTION



 **1,099**
Followers

insights
from June 26 - July 25, 2024

 **11.9k+**
Accounts Reached

500+ 
Accounts Engaged

 **1k+**
Profile Visits

INSTAGRAM REELS



23-24 Year In Review

insights

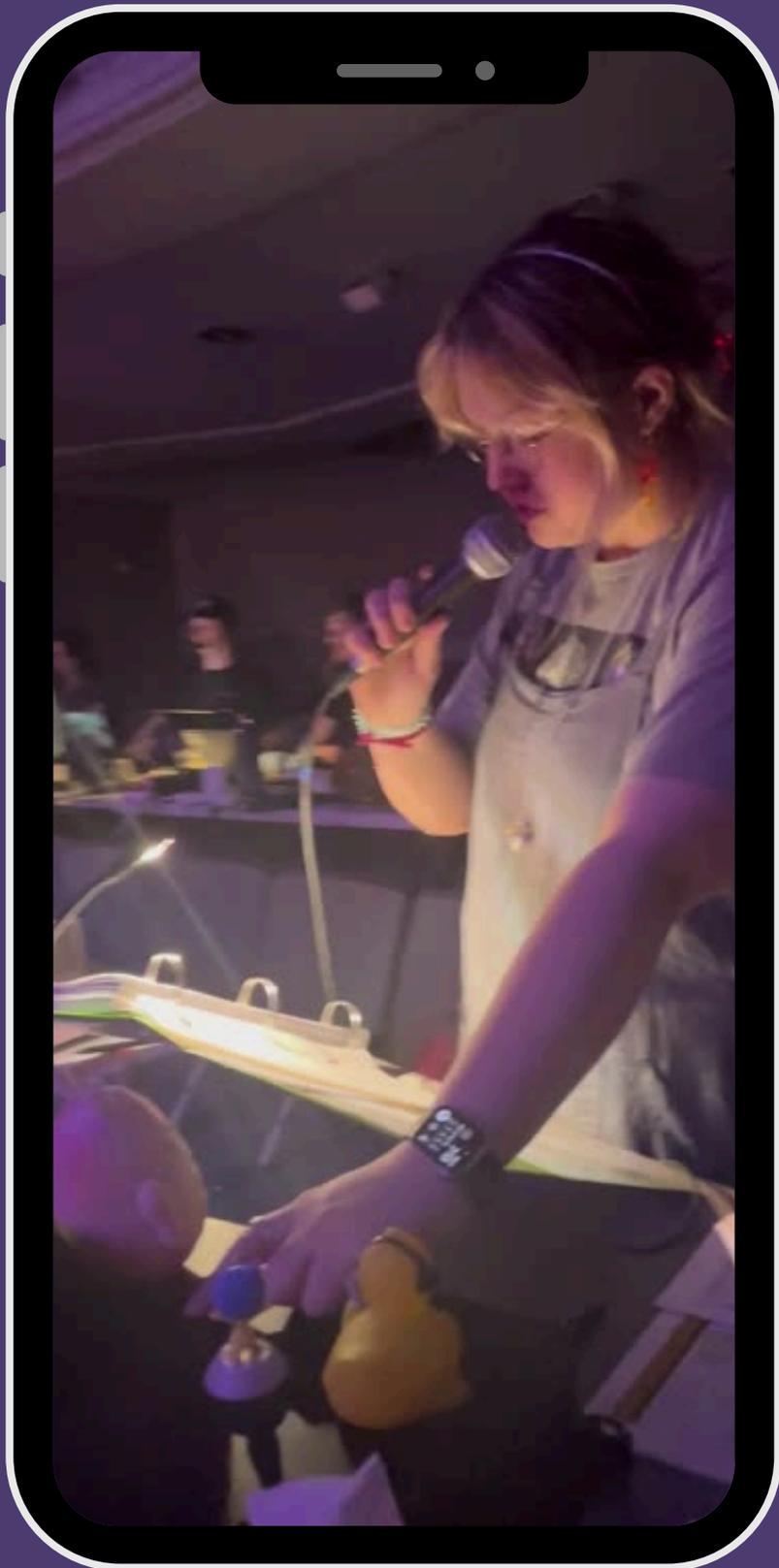
 2k+
Accounts Reached

4k+ 
Video Views

 100+
Interactions



INSTAGRAM REELS



RENT Tech BTS

insights



3k+
Accounts Reached

5k+

Video Views

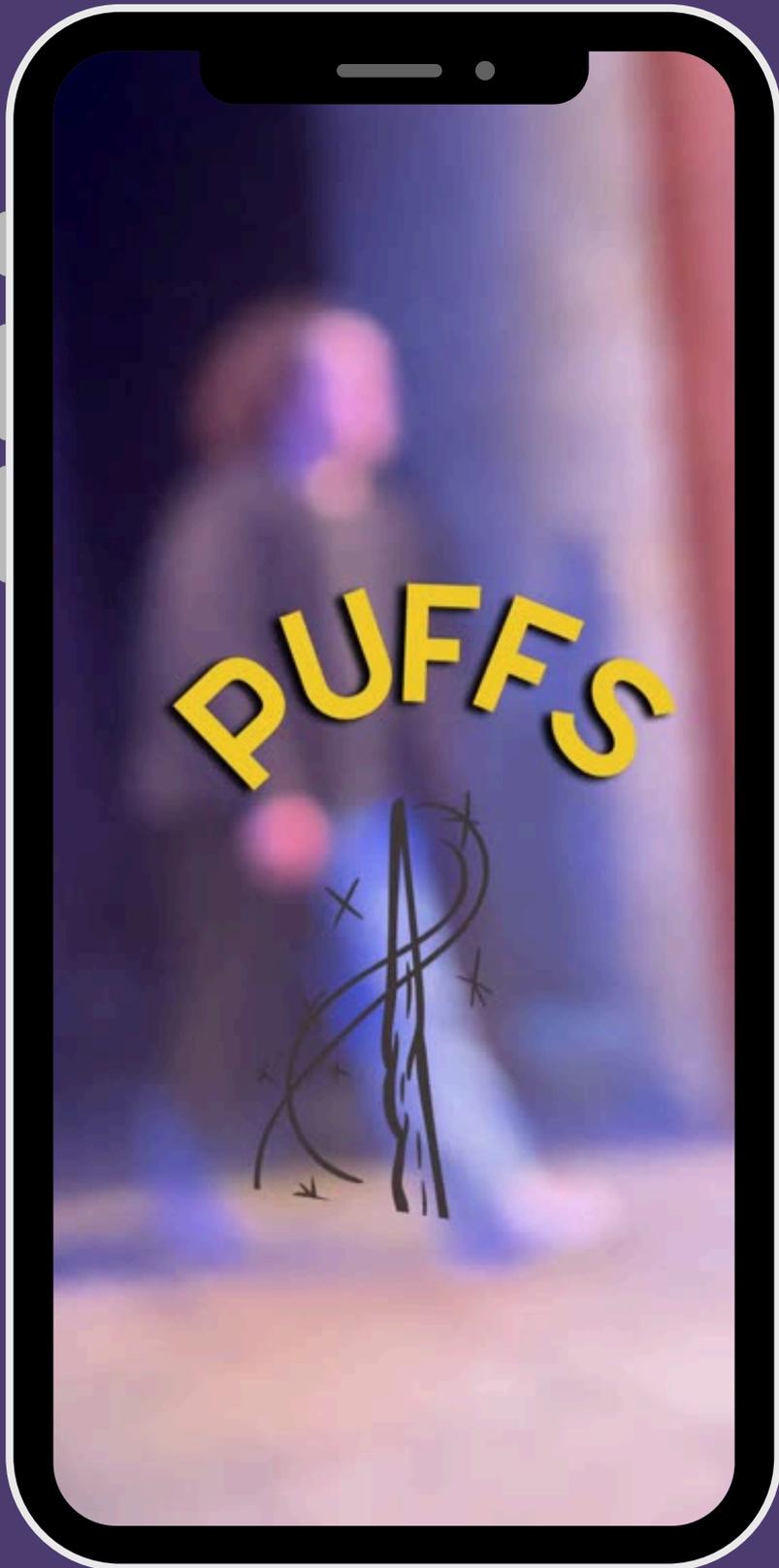


150+
Interactions

- 100+ Likes
- 20+ Shares
- 6 Saves



INSTAGRAM REELS



Puffs Tech BTS

insights



2.9k+
Accounts Reached

5.5k+

Video Views



150+
Interactions

- 140 Likes
- 45 Shares
- 5 Saves





CONGRATS TO OUR SWUSITT

DESIGN



COMPETITION

PARTICIPANTS & WINNERS



CONGRATS

TO ALL OUR STUDENTS



insights



1k+

Accounts Reached

1.6k+

Impressions



200+

Accounts Engaged

- 218 Likes
- 59 Shares
- 2 Saves



25+

Profile Activity

- 20+ Profile Visits
- 1 Follow

INTRODUCING

OCU

THEATRE DESIGN & PRODUCTION

28

CATCH THEM ALL THIS FALL PACK 1 OF 3: MANAGEMENT EDITION

insights

averages of 3 part post series



4k+

Accounts Reached

6.5k+

Impressions



200+

Accounts Engaged

- 186 Likes
- 49 Shares
- 12 comments
- 2 saves



150+

Profile Activity

- 144+ Profile Visits
- 5 Follows

ARES SMITH

2024



Emphasis: Scenic & Props Design

Dream Job: Tech Theatre Teacher

Hometown:
Melissa, TX

Caffeine of Choice:
Monster Juices

Graduation
Year:
28



Proud student of Oklahoma City University pursuing a BFA in Theatre Design & Production

OLIVIA BENSON

2024



Emphasis: Stage Management

Dream Job: Stage Manager

Hometown:
League City, TX

Caffeine of Choice:
Coke or Redbull!

Graduation
Year:
28



Proud student of Oklahoma City University pursuing a BFA in Theatre Design & Production

CARLEYGRACE BROWN

2024



Emphasis: Sound Design

Dream Job: Work on Broadway or in Films

Hometown:
Searcy, AR

Caffeine of Choice:
Redbull

Graduation
Year:
28



Proud student of Oklahoma City University pursuing a BFA in Theatre Design & Production



insights



550+

Accounts Reached

700+

Impressions



150+

Accounts Engaged

- 160 Likes
- 15 Shares



15+

Profile Activity

- 12+ Profile Visits
- 4 Follows

Graphics I Love!





where are you spendin

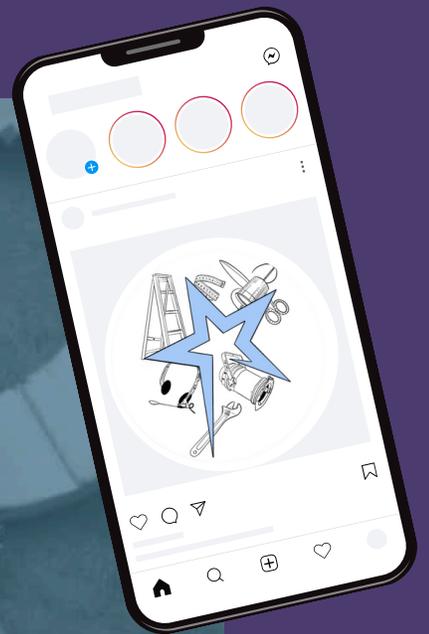
24

SUM



Oklahoma City UNIVERSITY Design & Production

@ocu_designproduction



SUMMER WORK



LTOK

24



Oklahoma City UNIVERSITY Design & Production

@ocu_designproduction



Deck Electrician

Jackson Maner Class of '25



Electrician

Peyton Rucker Class of '26



A1

Zadri Elizondo Class of '26



Asst. Stage Manager

Paige Miller Class of '26



OCU PIAAA Graphics

+ original logo design



JOIN PIAAA

LEADERSHIP TEAM SPOTS NOW AVAILABLE!!!



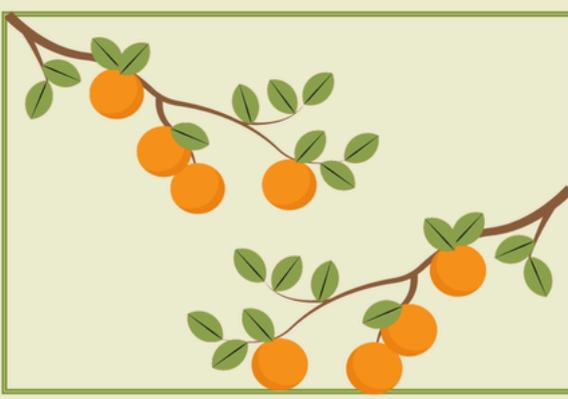
Searching for VP, Treasurer and Event Coordinator Positions

All are welcome to apply
Application is linked in our bio



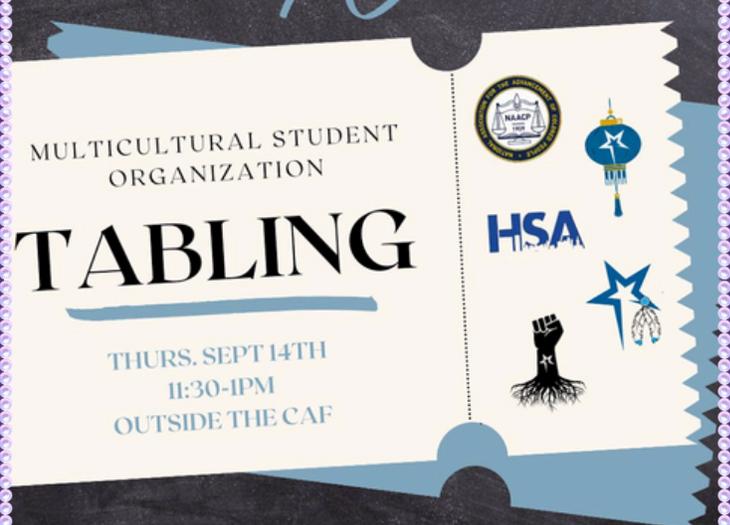
PACIFIC ISLANDER ASIAN AMERICAN ASSOCIATION

OCU PIAAA WISHES YOU A



HAPPY *Chuseok* 추석
SEPT. 28- 30

STOP BY & say hi!



MULTICULTURAL STUDENT ORGANIZATION

TABLING

THURS. SEPT 14TH
11:30-1PM
OUTSIDE THE CAF



MEDIA OCU

all social media posts are created as a companion to stories posted on the newspaper website



COLORS



#7CAECB



#00669B



#616163



#FEFEE3



#F4ACB7

FONTS

HEADER

LEAGUE SPARTAN

BODY TEXT

SANCHEZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&

abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&

MOOD BOARD



MEDIA OCU

PAGE DESIGNS

&

LAYOUTS

All created through
InDesign



OCU announced in Broadway World 2023 winners



Graphic by Jamison Ko | Student Publication

Mariah Hunt Arts Editor

The 2023 Broadway World Oklahoma Awards Winners were announced in January!

Oklahoma City University was awarded eight of these prestigious awards, which were voted upon at the end of 2023.

Four of these awards were related to the standout 2023 fall main-

stage musical *Sweeney Todd*.

Here is a complete list of shows, students, faculty and schools from OCU that received awards:

Best Costume Design Of A Play Or Musical: Allison Winsby, *Sweeney Todd*

Best Dance Production: *Holiday Spectacular!* – Ann Lacy School

of American Dance and Entertainment

Best Ensemble: *Sweeney Todd*

Best Music Direction & Orchestra Performance: Matthew Mailman, *Sweeney Todd*

Best Play: *A Midsummer Night's Dream*

Best Production of an Opera: *Hansel and Gretel*

Best Sound Design Of A Play or Musical: Jacob Henry, *Sweeney Todd*

Favorite Local Theatre: Oklahoma City University

Congratulations Stars! Keep up the good work!

Puffs takes a unique look into a magical classic

Mariah Hunt Arts Editor

The first theatre show this semester to take on the Burg Theatre stage was *Puffs: Seven Increasingly Eventful Years at a Certain School of Magic and Magic* presented by the Oklahoma City University School of Theatre, running February 1-4.

The show was a two-act piece which followed the “not so cool” group of witches and wizards that attended school in the same class as a certain very popular wizard and his friends.

The best part of *Puffs* was the intersections of the books written by J.K. Rowling and their movie adaptations with an original storyline. To understand the jokes in this show, you had to be knowledgeable in both worlds.

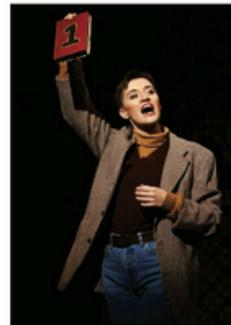
Wayne Hopkins (Jesse Gierman) began his life being raised in New Mexico by his uncle after his parents were killed by a “freak chocolate frog accident”. After an owl brings news that he is a wizard, Wayne was whisked off to a wizarding school in England.

There he met his closest friends, Oliver Rivers (Myles Nzoiwu), a math prodigy and “Mug Born”, and Megan Jones (Charli Henn), the daughter of a longtime associate of the Dark Lord.

Each year includes an exciting new adventure for the Puffs, the typical misfits, as they navigate life in a school where death is more common than it should be.

Following the plot of the seven Harry Potter novels, *Puffs* is structured around each year or book.

Year one is basic. Wayne and his friends all get settled into school and realize that their group of charismatic 11-year-olds are not well received amongst the rest of the



Alexandra Eckelbarger

Senior Randy Moore portrays the narrator in *Puffs: Seven Increasingly Eventful Years at a Certain School of Magic and Magic*. *Puffs* was the first show presented by the School of Theatre for the semester.

of the school.

Year two, however, wasn't as safe. This is where an ancient giant snake began attacking the students and the very popular wizard learned that he could talk to snakes.

Year three, we learn more about the Puff's origin story by looking at the founder's reason for sorting the students into each house. And as year threes, Puffs are officially allowed to travel outside of the castle, leading to this also being the year they get butter-buzzed, or drunk from a traditional wizarding beverage.

Year four is the year the Puffs mattered as one of the upperclassmen, Cedric, is selected as the school champion for a fierce competition. This year also included the Wizard Cup, the terrifying school dance and British Christmas!

Year five is done through a bit of a speed run ...

Continued at MediaOCU.com

What OCU dance does differently

William Peetoom Editor-in-Chief

The Oklahoma City University Ann Lacy School of American Dance and Entertainment is renowned throughout the country, consistently being one of the best-ranked dance programs in America, but what is behind the success of the dance program?

Artistic Director Tiffany van der Merwe and Executive Director Melanie Shelley attributed this continued success to several things, with Shelley pointing to three main goals for the department: making students employable, the stress of values and professionalism and a curriculum that prepares graduates to be versatile.

Van der Merwe is an alum of the OCU dance program, hailing from Hutchinson, Kansas, explaining that she chose to bring her talents to OCU as a student because she, “was impressed by the rigor.”

After time spent touring and teaching, van der Merwe said she reached out to former Dean and co-founder of the Ann Lacy School, John Bedford, for a letter of recommendation, who obliged her, only to offer her a job a few weeks later.



She declined this initial offer but accepted his next offer when a position opened later and has been teaching and directing at OCU since.

Meanwhile, Shelley has worn several hats during her tenure at OCU, serving as the American Spirit Dance Company's Production Stage Manager, Company Manager, Costumer and Choreographer, as well as serving as the Assistant and Interim Dean and is currently Executive Director for the Ann Lacy School of American Dance and Entertainment.

One area that separates OCU from other dance programs is the variety of skills students must learn, with van der Merwe saying, “most dance departments in the United States are ballet and modern-oriented.”

She explained that OCU students, “take ballet every day, take tap three times a week, jazz four times a week,” adding that, “we have theatre dance, we have pointe dance, we have hip hop, we have lyrical, so we delve into all the different styles of dance.”

“What our students get is a nimble mind.

Continued at MediaOCU.com

January Edition of the Life Page with MLK Image Overlay >>>



N
O
V
E
M
B
E
R



Oklahoma City University The Executive Team of Homecoming poses at Kickoff, officially beginning OCU's Homecoming Week. The week lasted from Oct. 29 - Nov. 4, 2024.



Oklahoma City University Freshman, Kaiden Crismon, stars as Benjamin in the Studio Series production of *The Yellow Boat*. Performances ran from Nov. 30 - Dec 3, 2023.



Oklahoma City University Students cheer and celebrate during the Homecoming LipSync Competition. Lip sync took place the Friday of Homecoming week and featured performances from all Greek organizations.



Oklahoma City University, Martha Burger, former university president, helps cook a new menu item at for Kitchen 1904, the Burger's Burger. This item was added to the menu as a result of the first piece of SGA legislation for the 2023-24 school year.



Oklahoma City University Students in the Phi Mu sorority attend the Homecoming Tailgate event ahead of the big homecoming basketball game.



Jamison Kp | Student Publications Performers stand on top of the stage during the double bill opera, *Peter and Suor Angelica*. The opera took place Nov 27-29, 2024.



Oklahoma City University Students eat ice cream at Stars on the Plaza, an event during homecoming where the campus community is invited to the Plaza district for a night out.



Kel Pinkston | Student Publications A campus dining forum was held in early Nov. to inform students about dining options and allow for questions about university food policy.



Leadership for the OCU Chapter of the National Association for the Advancement of Colored People poses ahead of their Legacy Event on Jan. 11. Pictured from left to right are Monashat Owens, treasurer, Kel Pinkston, President, Tanya Terry, Secretary.

Legacy Celebration reintroduces OCU NAACP chapter

Nadia Tollroth
Staff Writer

Oklahoma City University's National Association for the Advancement of Colored People (NAACP) is hosting their Legacy Celebration on January 11th.

This event will honor Clara Luper, the mother of the Oklahoma Civil Rights Movement, and Bailey Perkins Wright, alumna and founder of the Oklahoma City University NAACP chapter.

From 1958 through 1964, Clara Luper was a leader and

mentor of the NAACP community, fighting against segregation.

Following in her footsteps, Bailey Perkins Wright created the NAACP chapter here at Oklahoma City University in 2011 to continue that same mission.

After several years of inactivity, junior Kel Pinkston reinstated with organization in the fall of 2023 with high hopes for an exceptional year.

The Legacy Celebration will be NAACP's first major event open to the community.

Many members

of the chapter, campus and broader community will be present, including Senator George Young.

Currently, Senator Young serves in the 48th district of the Oklahoma Senate, representing diversity in today's government and leading by example for aspiring student activists.

One such student activist is Anjali Radha, NAACP's Publicity Chair. Radha states "I knew [NAACP] was a place of love and unity, which drew me to be an executive member of this organization."



Radha has previous experience with advocacy for a variety of causes but states NAACP as one of her main focuses.

She remarks "This whole organization means love, it means truth, and it means power. It made me realize how

powerful my voice is and how it will ultimately be my superpower." Despite our chapter's dormancy for over a decade, NAACP is back in full swing with spring initiatives and additional events underway.

The Legacy Celebration will not only commemorate past leaders but celebrate the reemergence of OCU's NAACP chapter.

Editor's Note: Kel Pinkston is the *New Editor for OCU Student Publications*. He was not involved in the editing of this story.

OCU set to celebrate Martin Luther King Jr. Day at parade

Jamison Ko
Managing Editor

Rev. Dr. Martin Luther King Jr is an essential figure of the history of the United States, specifically the Civil Rights movement.

Every year, the third Monday in January is observed as a federal holiday in honor of Dr. King.

Dr. King was a Black, Baptist minister famous for his advocacy of nonviolent methods to end racial segregation.

King is known for his instrumental role in helping pass multiple

pieces of legislation to outlaw discrimination, as well as passionate speeches and writings.

To commemorate Dr. King, the Oklahoma City MLK Alliance hosts an annual parade downtown that is ranked third in the nation for its size and scale.

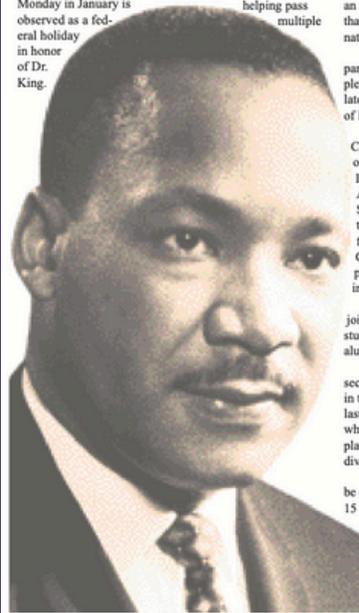
In addition to the parade, the alliance hosts a plethora of other events related to the work and legacy of Dr. King.

This year, Oklahoma City University's Office of Diversity, Equity and Inclusion, Black Student Association, Black Law Student Association and the National Association for the Advancement of Colored People will be participating by walking in the parade.

Registration to join is open to all OCU students, staff, faculty and alumni.

This will be OCU's second year participating in the parade following last year's inaugural effort, which resulted in second place in the college group division.

The University will be closed on Monday, Jan. 15 in honor of Dr. King.



Upcoming Spring Semester Events

- January 11:**
Winter Involvement Fair
- January 11:**
NAACP Legacy Event
- January 15:**
MLK Day Parade
- January 31:**
Lunar New Year Celebration
- February 2:**
Intramural Dodgeball Tournament
- February 13:**
All Majors Career & Internship Fair
- March 4:**
Intramural Table Tennis Tournament
- March 18 – 22:**
Spring Break
- April 5:**
Miracle Marathon
- April 20:**
Intramural Sand Volleyball Tournament

Have an event you want featured in the paper? Email student publications at editor@okcu.edu and wrpeetoom@my.okcu.edu.

<<< Final Issue of the School Year. Photo Page per Month

OTHER PROJECTS

February 2024 MONTHLY NEWSLETTER Walker Hall 1&2



Happy February

HOUSING DETAILS

HOUSING APPLICATION FOR NEXT YEAR OPENS ON FEBRUARY 13TH

ROOM SELF SELECTION PROCESS WILL BEGIN ON MARCH 26TH

WELCOME TO OUR NEW FLOOR 2 RESIDENTS

EVIE & KANYON

REMINDERS

1. IF THE LOBBY TRASH CAN IS FULL, **DO NOT** PUT MORE TRASH IN IT
2. HALLWAY LIGHTS MUST STAY ON
3. PLEASE DO NOT MOVE UNIVERSITY FURNITURE THAT BELONGS IN THE LOBBY INTO YOUR ROOM

EVENTS THIS MONTH

SUPERBOWL WATCH PARTY
FEB 11 - WALKER MAIN LOBBY

PUFFS - SHOWING FEB 1-4
MERRY WIVES OF WINDSOR - FEB 16-18
IOLANTHE - FEB 23-25
GALILEO - FEB 22-25
BE AGGRESSIVE - FEB 29 - MARCH 3

BASKETBALL, TRACK & FIELD, BASEBALL/SOFTBALL & WRESTLING
[SCHEDULE HERE](#)

March 2024 MONTHLY NEWSLETTER Walker Hall 1&2



Happy MARCH

HAPPY SPRING BREAK

MARCH 18-22

<3 RA
JAMIE

DINING OVER BREAK

CAF
CLOSED 3/15 @ 2:30PM
CLOSED 3/16-3/23 CLOSED
OPEN 3/23 @ 10AM

ALVIN'S
CLOSED 3/15 @ 2:30
CLOSED 3/16 & 3/17
OPEN 3/18-3/22 10AM-2PM
OPEN 3/24 4PM - MIDNIGHT

KITCHEN 1904
CLOSED 3/15 @ 2:30
CLOSED 3/16-3/24
OPEN 3/25 @ 10:30AM

IMPORTANT REMINDERS

WALKER WILL HAVE NO A/C THIS WEEKEND 3/16 & 3/17

HOUSING PORTAL FOR NEXT YEAR IS OPEN NOW!

Newsletter Designed for Freshman Residents from Resident Advisor. Matched Winnie the Pooh floor theme



Original Logo Design for Stage Management Paperwork